

Guess who's turning 70?! Although Sparky's official birthday is March 18th, we are celebrating all month. In fact, why not make it all year long? After all, you only turn 70 once.

We've put together some outreach ideas for you to share, along with some social media cards that you can use. . Make sure to tag **#SparkyTheFireDog** in your social posts so we can see and share all the great happenings.

- How about hosting a virtual birthday party for Sparky? Read the educator size version of *The Story of Sparky* to your group, and give away the small versions to participating classrooms.

The Story of Sparky Educator's Set – this set comes with a lesson plan, large size reading book, and 30 small books: <https://catalog.nfpa.org/The-Story-of-Sparky-Educator-Set-P21421.aspx>

Camera shy? Play the Storytime video reading of *The Story of Sparky*: <https://youtu.be/R9af4E1I37c>

Download Sparky's free Birthday Party kit for games and ideas: [Sparky's Activities](#)

- **CHECK IT OUT! SPARKY.ORG is getting a facelift!** The birthday dog is getting a new look in time for the big day—the Sparky web site, www.sparky.org, will be new and improved as of 3/16. . Updates and added features will be posted throughout the month. We will be sure to keep you informed of all the new things being added.



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