

Ladies & Gentlemen,

Good afternoon! I hope this finds you all well. With Fire Prevention Week just over a week away (October 4th – 10th), we would like to point out a few fire and life safety messages that would be great to share with your customers (public or other agencies you support). We've included information below for audiences and topics that might be priority or most relevant during the month of October, as well as links you can use to create or enhance your agency's safety message(s).

All of the information you will find with these links is free and comes from NFPA, the U.S. Fire Administration, and The New York State Office of Fire Prevention & Control. By following these links, you will not only find great messages, but also various methods of reaching your intended audience(s), including PSAs, videos, brochures/ pdf files, discussion forums, and even lesson plans (great for teachers!!!). Please feel free to forward any of this information to your contacts, including those that work in the education field (both college and K-12). Some of this information might help them meet some of their own professional requirements, as well as empower them to keep themselves and their loved ones safe.

Relevant messages in October:

Cooking Safety – This year's Fire Prevention week theme is "*Serving Up Fire Safety in the Kitchen*". Cooking related fires are the #1 cause of residential fires in the United States. Due to COVID-19, more people are cooking at home, thus increasing the possibility of culinary disasters. Here are some links to educational information related to cooking fire safety:

https://www.usfa.fema.gov/prevention/outreach/media/social_toolkits/toolkit_cooking.html

<http://www.dhSES.ny.gov/ofpc/alerts-bulletins/campus-fire/documents/CFSBulletinCooking.pdf>

Smoke alarm placement & maintenance – The message "Change your clocks, change your batteries" is still a very pertinent message when discussing maintenance of smoke alarms. We will "fall back" and hour on Sunday, November 1st this year. As subject matter specialists, we should be pushing information that may apply to various types of smoke alarms, with a focus on proper placement, testing, and maintenance. Here is a link to educational information related to smoke alarms:

<https://www.nfpa.org/~media/files/public-education/resources/safety-tip-sheets/smokealarms.pdf>

Halloween Safety – Haunted houses, use of candles, and flammable decorations...here are some links to educational information to keep your customers safe this Halloween:

https://www.usfa.fema.gov/prevention/outreach/media/social_toolkits/toolkit_holiday.htm
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<http://www.dhSES.ny.gov/ofpc/alerts-bulletins/campus-fire/documents/CFSBulletinHauntedHouses.pdf>

<https://www.nfpa.org/Public-Education/Fire-causes-and-risks/Seasonal-fire-causes/Halloween>

Messages for specific audiences:

Caregivers: https://www.usfa.fema.gov/prevention/outreach/media/social_toolkits/toolkit_caregivers.html

Teachers (Meets Common Core Standards for Math & ELA for Grades Pre-K – 5): <https://sparkyschoolhouse.org/#lessons-section>

College Students: <http://www.campusfiresafety.org/Training-Activities/Campus-Fire-Safety-for-Students>

<http://www.dhSES.ny.gov/ofpc/alerts-bulletins/campus-fire/documents/studentapartments.pdf>

People with disabilities: <https://www.nfpa.org/Public-Education/Fire-causes-and-risks/Specific-groups-at-risk/People-with-disabilities/Videos-in-American-Sign-Language>

Stay safe! Stay well!

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